**Business Model Canvas**

| **Key Partners**   * Web hosting Company * Circus Advertising Agency | **Key activities**   * Software Development * Logistic Services (Post-Purchase) service * Sales & Advertising | **Value Propositions**   * Increase in sales * Decrease in supply wastage * Better logistics * Big data management |
| --- | --- | --- |
| **Customer Relationships**   * Face to face direct sales * Post-purchase service | **Customer Segments**   * Corporate employees in Ebene * Restaurants in Ebene | **Key Resources**   * Knowledge * Software Engineers * Managers * Advertisers * Retailers * Software developments tools |
| **Channels**   * Face to face direct sales * Agents * Ourselves | **Cost Structure**   * Development * HR * Advertising * Maintenance | **Revenue Streams**   * Subscription Model |